

Rep Order# 8879243 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37555

Printed: 10/10/2012 11:07 AM
Last Received: 10/10/2012 8:00 AM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product Horsford/DCCC
Estimate# 2011
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2011
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$48,540
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	M-TH	500A-600A	8 NEWS NOW	:30	\$225.00	10/15-10/18	2	1	2	\$450.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*2	M-TH	600A-700A	8 NEWS NOW	:30	\$275.00	10/15-10/18	2	1	2	\$550.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*3	M-TH	700A-900A	CBS THIS MORNING	:30	\$200.00	10/15-10/18	3	1	3	\$600.00	
				Sales Remark: V3 .								
				V3 More than 2 codes changed								
	*4	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$350.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	5	SU	830A-900A	FACE THE NATION	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	6	F,M-TH	900A-1000A	LIVE! WITH KELLY	:30	\$300.00	10/12-10/18	2	1	2	\$600.00	

Rep Order# 8879243 **Ver#** 3 **Status** Revised
EC'd Yes

Traffic Order# 37555

Printed: 10/10/2012 11:07 AM
Last Received: 10/10/2012 8:00 AM
Showing Buylines: All Lines

2 of 5

Station	KLAS-TV LAS VEGAS
Advertiser	() DCCC / HORSFORD
Product	Horsford/DCCC
Estimate#	2011
Buyer	Jesse Demastrie
Phone#	
Fax#	

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2011
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*7	F,M-TH	1000A-1100A	PRICE IS RIGHT	:30	\$450.00	10/12-10/18	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*8	F	1100A-1200P	YOUNG & RESTLESS	:30	\$550.00	10/12-10/12	1	1	1	\$550.00	
		Sales Remark: V3 .										
		V3 More than 2 codes changed										
	9	F,M-TH	1200P-1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/12-10/18	2	1	2	\$650.00	
	*10	M-TH	1230P-200P	LET'S MAKE A DEAL/DEAL	:30	\$375.00	10/15-10/18	1	1	1	\$375.00	
		Sales Remark: V3 .										
		V3 More than 2 codes changed										
	*11	F,M-TH	200P-30CP	THE TALK	:30	\$375.00	10/12-10/18	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	12	F,M-TH	300P-40CP	ELLEN	:30	\$425.00	10/12-10/18	2	1	2	\$850.00	
	*13	F,M-TH	430P-50CP	8 NEWS NOW AT 4PM & 430PM	:30	\$1,575.00	10/12-10/18	6	1	6	\$9,450.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*14	F,M-TH	500P-63CP	8 NEWS NOW ROTATION	:30	\$1,750.00	10/12-10/18	6	1	6	\$10,500.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	*15	F,M-TH	630P-70CP	INSIDE EDITION	:30	\$1,400.00	10/12-10/18	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										

Rep Order# 8879243 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37555

Printed: 10/10/2012 11:07 AM
Last Received: 10/10/2012 8:00 AM
Showing Buylines: All Lines

3 of 5

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product Horsford/DCCC
Estimate# 2011
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2011
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*16	F,M-TH	700P-800P	ET/INSIDER	:30	\$1,225.00	10/12-10/18	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	17	M	800P-900P	HOW I MET MOTHER/ PARTNERS	:30	\$1,400.00	10/15-10/15	1	1	1	\$1,400.00	
	18	TU	800P-900P	NCIS	:30	\$1,800.00	10/16-10/16	1	1	1	\$1,800.00	
	19	W	800P-900P	SURVIVOR 25	:30	\$1,700.00	10/17-10/17	1	1	1	\$1,700.00	
	20	TH	800P-900P	BIG BANG/ 2.5 MEN	:30	\$1,900.00	10/18-10/18	1	1	1	\$1,900.00	
	21	F	800P-900P	CSI: NY	:30	\$1,000.00	10/12-10/12	1	1	1	\$1,000.00	
	22	F	1000P-1100P	BLUE BLOODS	:30	\$1,200.00	10/12-10/12	1	1	1	\$1,200.00	
	23	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$650.00	10/13-10/13	1	1	1	\$650.00	
	24	SU	700P-800P	60 MINUTES	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	25	F,M-TH	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,100.00	10/12-10/18	3	1	3	\$6,300.00	
	26	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,225.00	10/13-10/14	1	1	1	\$1,225.00	
	*27	F,M-TH	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$275.00	10/12-10/18	0	0	0	\$0.00	
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	28	F,M-TH	1237A-137A	LATE LATE SHOW	:30	\$125.00	10/12-10/18	3	1	3	\$375.00	

Rep Order# 8879243 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37555

Printed: 10/10/2012 11:07 AM
Last Received: 10/10/2012 8:00 AM
Showing Buylines: All Lines

4 of 5

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product Horsford/DCCC
Estimate# 2011
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2011
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*29	SA	500P-800P	CBS COLLEGE FOOTBALL	:30	\$2,619.00	10/13-10/13	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*30	SU	1000A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$1,050.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*31	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$1,050.00	10/14-10/14	0	0	0	\$0.00	
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	*32	SA	1200P-400P		:30	\$1,050.00	10/13-10/13	2	1	2	\$2,100.00	
				Buyline Comment: NCAA FOOTBALL								
				V3 Added								
	*33	SA	800P-1000P		:30	\$500.00	10/13-10/13	2	1	2	\$1,000.00	
				Buyline Comment: PRIME MOVIE								
				V3 Added								
	*34	SA	500P-700P		:30	\$225.00	10/13-10/13	2	1	2	\$450.00	
				Buyline Comment: NEWS								
				V3 Added								
	*35	SU	800A-830A		:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
				Buyline Comment: NEWS								
				V3 Added								
	*36	SU	400P-500P		:30	\$615.00	10/14-10/14	1	1	1	\$615.00	
				Buyline Comment: ELECTRIC PLAYGROUND								
				V3 Added								

Rep Order# 8879243 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 37555

Printed: 10/10/2012 11:07 AM
Last Received: 10/10/2012 8:00 AM
Showing Buylines: All Lines

5 of 5

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product Horsford/DCCC
Estimate# 2011
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/2011
Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 51 / \$48,540.00

---SALES MONTHLY TOTALS---

Oct 12: 51 / \$48,540.00
Sales Totals: 51 / \$48,540.00
Station Totals: 51 / \$48,540.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$161,800	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+